

The Bristol 4th of July Celebration

- ★ Promote your products and services
- ★ General awareness and excitement
- ★ Recognition throughout New England

\$10,000

2012 Stars & Stripes Sponsorship



227th Bristol RI 4th of July Celebration "A Unique American Experience"

Be a *CO-SPONSOR* of one of our main 4th of July Celebration Events

- Choose from:
- Concert Series 12+ concerts
 - Drum & Bugle Corps Competition Corps from all across U.S.A.
 - Fireworks Spectacular Viewed by tens of thousands
 - The 4th of July Ball Bristol's *formal* community ball



Sponsor Benefits & Promotion

- Six State distribution of sponsor name and logo in our Calendar of Events
- Two-third page ad — Official Souvenir Book — 50,000 plus readers
- Full page ad — Concert Series Program— 33,000 attendees
- Half page ad — Drum & Bugle Program — 15,000 plus readers
- Eighth Page ad — East Bay Newspaper — 40,000 circulation
- Rt. 195 West LED billboard sponsor ads
- Live TV recognition during the Parade
- Recognized in press releases
- Sponsor publicly announced at sponsored event
- Sponsor logo banner displayed in *secondary* location
- Sponsor logo banner displayed in 4th of July Parade — 100,000 plus spectators
- *Secondary* positioning of sponsor float in Parade
- Sponsor name and logo on 4th of July Official Web site
- Sponsor Web site linked to 4th of July Celebration home page
- Sponsor announcements and updates: Twitter and Facebook — 12 weeks
- Use of 4th of July Celebration logo in your advertising**
- Invitation to our June 14th Flag Day Ceremony and Reception
- V.I.P seats at Parade reviewing stand
- V.I.P. Tickets to 4th of July Celebration Events



** Newspaper or magazine advertising only. Logo is forbidden to be used on manufactured items such as medallions, shirts, pins, etc. without the express written permission and samples provided to the Bristol 4th of July Committee for approval.



Bristol Fourth of July Committee
P.O. Box 561, Bristol, Rhode Island 02809
Dick Devault, General Chairman, 401.573.9453

★ www.july4thbristolri.com ★