

# The Bristol 4th of July Celebration

- ★ Promote your products and services
- ★ General awareness and excitement
- ★ Recognition throughout New England

\$5,000

## 2012 Patriot Sponsorship



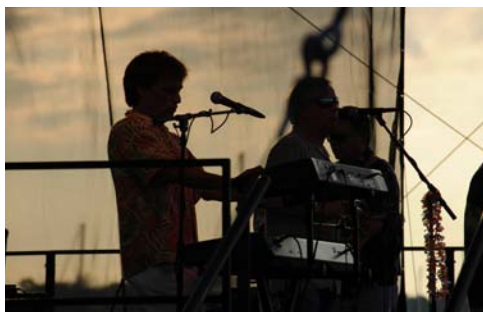
### 227th Bristol RI 4th of July Celebration "A Unique American Experience"

The Patriot level is one of the premier sponsorship levels with unique promotional and exposure opportunities including:

- Military & Town Reception
- Flag Day Reception
- Orange Crate Derby
- Parade Float
- Contributing Concert Series Sponsor

### Sponsor Benefits & Promotion

- Six State distribution of sponsor name and logo in our Calendar of Events
- Half page ad — Official Souvenir Book — 50,000 plus readers
- Sponsor Listing — East Bay Newspaper — 40,000 circulation
- Rt. 195 West LED billboard sponsor ads opportunity
- Recognized in press releases
- Prime positioning of sponsor float in Parade
- Sponsor name and logo on 4th of July Official Web site
- Sponsor Web site linked to 4th of July Celebration home page
- Sponsor announcements and updates: Twitter and Facebook — 12 weeks
- Sponsors name and logo displayed at concert
- High visibility Parade entry
- Invitation to our June 14th Flag Day Ceremony and Reception
- Reserved V.I.P seats at Parade reviewing stand
- V.I.P. invitations to the Reception for Military & Town Officials



Bristol Fourth of July Committee  
P.O. Box 561, Bristol, Rhode Island 02809  
Dick Devault, General Chairman, 401.573.9453

★ [www.july4thbristolri.com](http://www.july4thbristolri.com) ★